## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application Of:	)
Theodore J. BOWERS et al.	) Group Art Unit: 2137
Application Number: 09/902,612	) Examiner: Kevin R. SCHUBERT
Filed: July 12, 2001	) Confirmation No.: 1294

For: SYSTEM AND METHOD FOR PROVIDING

DISCRIMINATED CONTENT TO NETWORK USERS

MAIL STOP AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## AMENDMENT / RESPONSE

Sir:

In response to the Non-Final Office Action dated June 14, 2006, Applicant respectfully requests favorable reconsideration of the above-identified patent application in view of the following remarks, which are believed to place the above-identified patent application in condition for allowance.

- · Amendments to the Claims begin on page 2.
- · Remarks begin on page 7.